

SUNY BUFFALO STATE BUSINESS DEPARTMENT

MASTER OF SCIENCE BUSINESS MANAGEMENT (MSBM)

ACADEMIC ROAD MAP*

TERM 1: FALL			TERM 2: J-TERM		
COURSE TITLE	CATALOG #	CO/PRE-REQ	COURSE TITLE	CATALOG #	CO-PRE-REQ
Human Resource Dvlmt	BUS 640	Graduate Standing	Management Strategy	BUS 715	Graduate Standing
Mgr'l Analytics	BUS 660	Graduate Standing			
Info Systems Mgmt	BUS 666	Graduate Standing			
Elective**	BUS XXX	Graduate Standing			
TERM CREDIT TOTAL		12 CREDITS	TERM CREDIT TOTAL		3 CREDITS

TERM 3: SPRING			TERM 4: SUMMER		
COURSE TITLE	CATALOG #	CO/PRE-REQ	COURSE TITLE	CATALOG #	CO-PRE-REQ
Acctg Info for Decision Making	BUS 612	Graduate Standing	Graduate Project***	BUS 690	Graduate Standing
Bus Commun in Digital Wrld	BUS 624	Graduate Standing			
Marketing Strategy	BUS 630	Graduate Standing			
Elective**	BUS XXX				
TERM CREDIT TOTAL		12 CREDITS	TERM CREDIT TOTAL		3 CREDITS

* Speak to an advisor for part-time format options

** Alternative electives can be taken in other programs with advisor approval

*** May be done any time after first semester

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Course Title	Credits	Electives (Choose 2)	Credits	Co/Prerequisites
BUS 612 Acct. Information for Decision Making	3	BUS 500 Marketing of Services	3	Graduate Status
BUS 624 Business Communication in a Digital World	3	BUS 519 Communication for Managers	3	Graduate Status
BUS 630 Marketing Strategy	3	BUS 535 Small Business Operations	3	Graduate Status
BUS 640 Human Resource Development	3	BUS 537 Anatomy of Banking	3	Graduate Status
BUS 660 Managerial Analytics & Decision Making	3	BUS 688 Leadership in Organizations	3	Graduate Status
BUS 666 Information Systems Management	3			
BUS 690 Graduate Project	3			
BUS 715 Management Strategy	3			