

# Articulation Agreement with Community Colleges

## B.S. in BUSINESS ADMINISTRATION PROGRAM

### Admission Requirements to the Major

Fulfill Quantitative Reasoning (Math) Requirement  
CWP 101: College Writing I

Grade point average: 2.50  
CWP 102: College Writing II

Students shall not be admitted as transfer students, unless they have met all of the requirements above.

### Business Core Area (39 hours)

The following tables indicate course equivalencies for Articulation Agreements with the following community colleges (Business Courses only):

- o Erie Community College (ECC)
- o Genesee Community College (GCC)
- o Monroe Community College (MCC)
- o Jamestown Community College
- o Niagara County Community College (NCCC)

Buffalo State College	ECC
BUS 312: - Financial Accounting	BU 121 (formerly BU 200) – Accounting Principles I
BUS 313:- Managerial Accounting	BU 122 (formerly BU 201) – Accounting Principles II
BUS 320: - Principles of Marketing	BU 151 (formerly BU 500) – Marketing I
BUS 325: - Human Resource Management	BU 410 – Human Resource Management
BUS 334: - Business Law I	BU 261 (formerly BU 600) – Business Law I
BUS 360: - Principles of Management	BU 240 (formerly BU 405) – Principles of Management

Buffalo State College	GCC
BUS 312: - Financial Accounting	ACC 101 – Accounting I
BUS 313:- Managerial Accounting	ACC 102 – Accounting II
BUS 320: - Principles of Marketing	BUS 213 – Principles of Marketing
BUS 325: - Human Resource Management	BUS 207 – Human Resource Management
BUS 334: - Business Law I	BUS 205 – Business Law I
BUS 360: - Principles of Management	BUS 214 –Management Principles

Buffalo State College	JCC
BUS 312: - Financial Accounting	BUS 1510 (formerly * BUS 151 & BUS 152) – Principles of Accounting I & II
BUS 313:- Managerial Accounting	BUS 2590 (formerly BUS 259) – Principles of Managerial Accounting
BUS 320: - Principles of Marketing	BUS 2550 (formerly BUS 255) - Marketing

BUS 325: - Human Resource Management	BUS 2630 (formerly BUS 263) – Human Resource Management
BUS 334: - Business Law I	BUS 2530 (formerly BUS 253) – Business Law I
BUS 360 - Principles of Management	BUS 2570 (formerly BUS 257) –Principles of Management

**NOTE: Both BUS 151 & BUS 152** must be taken to be considered equivalent to Bus 312 – If you only take Bus 151 it will be accepted as an All College Elective Only.

<b>Buffalo State College</b>	<b>MCC</b>
BUS 312: - Financial Accounting	ACC 101 – Accounting Principles I
BUS 313:- Managerial Accounting	ACC 102 – Accounting Principles II
BUS 320: - Principles of Marketing	MAR 101 – Principle of Marketing I
BUS 325: - Human Resource Management	BUS 207 – Human Resource Management
BUS 334: - Business Law I	BU 201 – Business Law I
BUS 360: - Principles of Management	BUS 204 –Management Theory and Practice

<b>Buffalo State College</b>	<b>NCCC</b>
BUS 312: - Financial Accounting	ACC 1016 (formerly ACC 116) – Financial Accounting
BUS 313:- Managerial Accounting	ACC 1017 (formerly ACC 117)– Managerial Accounting
BUS 320: - Principles of Marketing	BUS 1213 (formerly BUS 113) – Fundamentals of Marketing
BUS 325: - Human Resource Management	BUS 1202 (formerly BUS 102)– Human Resource Management
BUS 334: - Business Law I	BUS 117 – Business Law I
BUS 360: - Principles of Management	BUS 138 –Management Seminar

### **Business Core requirements outside the department**

The department will still consider as equivalent, the same courses previously accepted from the community colleges in macroeconomics (ECO 201), microeconomics, (ECO 202), corporate finance (ECO/FIN 314), computer fundamentals (CIS 101), and statistics (ECO 305 or MAT 311) based on the recommendations of our departments here at Buffalo State College. Call the individual department to see which courses from your school are equivalent to these courses.

### **Concentrations (15 hours)**

**All courses in the concentration must be completed at Buffalo State College. Transfer students will be required to see the department chair to indicate which concentration they will choose.**

### **Concentrations (15 hours must be completed in one of the following concentrations)**

#### **Marketing**

BUS 321: Marketing on the Internet  
 BUS 323: Sales Methods and Techniques  
 BUS 327: Advertising Concepts and Practices  
 BUS 328: Advertising Campaign Management

#### **Management**

BUS 300: International Business  
 BUS 324: Business Communication  
 BUS 329: Sales Management  
 BUS 335 Business Law II

BUS 329: Sales Management  
BUS 347: Retail Management  
BUS 348: Electronic Commerce  
BUS 403: Consumer Behavior  
BUS 404: Marketing Research

BUS 420: International Marketing

BUS 347 Retail Management  
BUS 348: Electronic Commerce  
BUS 350: Current Practices in Bus. Technology  
BUS 365: Entrepreneurship  
BUS 367: Strategic Mgmt. of Innovation & Techn.  
BUS 368: Sports Mgmt. & Marketing  
BUS 424: International Business Communication  
BUS 473: International Management

### **International Business**

BUS 300: International Business  
BUS 363: Business in the West. Hemisphere  
BUS 420: International Marketing  
BUS 424: International Bus. Communication  
BUS 473: International Management  
BUS 417: International Accounting  
ECO/FIN 400: International Finance  
ECO 401: International Economics

Foreign language competency required

### **Business Electives (6 hours)**

Transfer students will **NOT** be allowed to place business electives in this area even if the courses are equivalent to upper division courses at Buffalo State College.

### **Department Residency Requirement**

Transfers students will be required to meet a minimum of 21 credit hours of coursework in courses designated by BUS 300 or BUS 400 level in order to graduate with a degree in Business Administration.