

Student Learning Outcome (SLO)	BUS 312 BUS 313	BUS 320	BUS 324	BUS 325	BUS 334	BUS 360	BUS 430	BUS 460	Mktg Conc Classes	Mgmt Con Classes	Intl Conc Classes	200 Level Bus Elecs	300 and 400 Level BUS Elecs
Objective 1.0 - Discipline specific skills (Skilled in the use of specific Business content area.)	I/R	I	I/R	I	I	I	M	R	R/M	R/M	R/M	I	R
Objective 2.1 - Prepare and deliver an effective managerial presentation.		I	I/R	I/R		I	M		R/M	R/M	R/M	I	R
Objective 2.2 - Demonstrate clear, concise, and correct writing in a paper on a business topic.			I/R	R	I/R	I	M		R/M	R/M	R/M	I	R
Objective 3.1 -Identify and formulate the appropriate business problem given a complex case.			I		I	I	M	R	R/M	R/M	R/M	I	R
Objective 3.2 -Solve a given business problem using appropriate tools.	I/R	I	I/R	I/R	I/R	I	M	R	R/M	R/M	R/M	I	R
Objective 4.1 -Conduct oneself professionally in a business presentation.			I/R	R		I	M		R/M	R/M	R/M	I	R
Objective 4.2 -Identify ethical dilemmas and suggest responsible courses of action in a business case.			I	I/R	I	I	M		R/M	R/M	R/M	I	R
Objective 5.1 -Be evaluated as a successful team member by peers.		I	I/R	R		I	M		R/M	R/M	R/M	I	R
Objective 5.2 -Participate in a group project that produces a successful product.		I	I/R	I/R	I	I	M		R/M	R/M	R/M	I	R
Objective 6.1 -Demonstrate knowledge of the functional areas of a complex organization.	I	I	I	I	I	I	M	R	R/M	R/M	R/M	I	R
Objective 6.2 -Prepare an internal analysis of the functional areas within a complex organization and determine how each adds value.		I	I	I		I	M	R	R/M	R/M	R/M	I	R

I=Introduced, R=Reinforced, M=Mastered